

# Tuesday, April 28, 2015

5:00pm - 6:00pm

Adua 2

## *The Renaissance Track: Smart Cities - Buzzword or Bountiful Opportunity for an SME?*

According to the UN, 54% of the current world population already live in cities. By 2050, they expect that percentage to rise to 66%. More staggeringly, given population growth forecasts, that means another 2.5 billion people in urban areas in the next 30 years. Are the cities of tomorrow ready to cope? Smart Cities is one of the buzzwords of our time, subject of many glossy reports. But what is really happening at ground-level? Is this a real opportunity for younger companies? What specifically are the opportunities and the challenges in accessing them? This session will introduce you to 4 companies with solutions for Cities. You will hear from each presenter, followed by a discussion around what each is hearing/learning from Cities today; how each sees the concept of Smart Cities developing; and what vision they have of what Cities of Tomorrow could look like (and how that might vary by age, size and location)? The session will begin with an i3 introduction to the range of company types CTG has seen emerging in this sub-sector.

**Moderated by:** Troy Ault, Director of Research, Cleantech Group



**Hugues De Bantel**  
CEO and Co-Founder,  
The CoSMo Company



**Alar Vork**  
CEO,  
CityNtel



**Niccolò Caderni**  
Senior Advisor - Chairman,  
ISTECH



**Ludovic Le Moan**  
CEO,  
SIGFOX



**Guillemette Picard**  
Investment Director,  
GDF SUEZ New Ventures